

Rosarito Beach

So close, yet so different!

Make Furniture Buying into a Vacation

With the money you will save shopping for furniture, you can enjoy a great stay at one of our fine hotels, eat in one of our many excellent restaurants, relax and be pampered at one of our wonderful spas, go horseback riding on the beach, go surfing, visit Puerto Nuevo and Xploration at Baja Studios or just relax on the beach sipping your margarita and watching a spectacular Baja sunset. Rosarito Beach has it all and it's waiting just for you.

For more information visit www.rosarito.org



How to get to Rosarito Beach

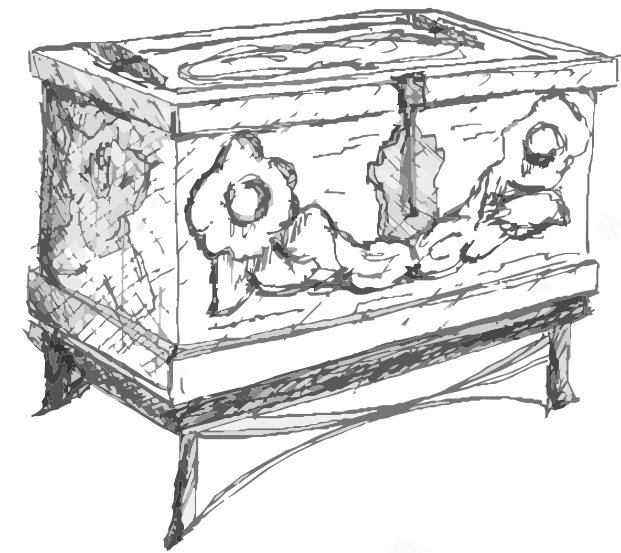
If driving, cross the border into Mexico at San Ysidro and follow the signs that read "Ensenada-Rosarito Cuota." This road parallels the border for about four miles, then heads over a hill where you'll be alerted to exit. You will pass through the first of three toll gates on the way to Ensenada. Tolls are less than \$2.70 at each booth and all have clean restrooms.

There are four exits into Rosarito Beach. If you're on foot, grab a taxi that says "Rosarito" on it immediately after you cross the border. Or take a shuttle bus directly to Rosarito from San Ysidro on the U.S. side.

www.rosarito.org
1.800.962.BAJA
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The Mecca of Furniture Waiting for You



www.ROSARITO.org



Welcome to Rosarito Beach!

A magical place just 20 miles south of the border along a beautiful coastal highway waits for you and your family. More than one million visitors come to Rosarito every year for the beaches, the restaurants, outdoor activities, the culture, and the nightlife. But it's more than all that, it's also a city rich in history.

In the Beginning

Back in the 1930's Rosarito Beach was a small, picturesque village where people lived off of their daily catch of fish, especially the lobster. A reputation for great lobster started to grow attracting more tourists to the town. This inspired a new industry and curio shops



As the curio businesses grew some of the subsequent generations expanded to include furniture. One of these early furniture businesses included Alex Curio. Later during the 1970's Casa La Carreta was founded, manufacturing furniture with a true Mexican style and in time began manufacturing furniture to customer specifications. In 1978 another pioneer with their own particular style was Interiores Los Rios. And then in 1980 La Hacienda started manufacturing fine custom wood and metal furniture, with an artistic touch.

By the 1990's several family-owned companies had prominently established themselves such as Casa Don Valerio, the Marble Collection, Torres Iron Designs, Martinez, Inc., El



Convento, among many others. But the story of furniture would not be complete without mentioning Fausto Polanco, one of the premiere furniture showrooms in all of Baja, displaying handcrafted one-of-a-kind pieces brought in from



the south of Mexico. Today all these names plus many more have joined together to form AFAMARO, which is the Furniture and Accessories Association of Rosarito.

Every October the members hold their famous Rosarito Furniture Expo on the grounds of the Rosarito Beach Hotel & Resort, where beautiful custom made, handcrafted furniture and accessories are on display.



Rosarito has become the place to go for the manufacture of handcrafted, custom-made pieces in wood and wrought iron at prices that are far below what you would find in the US. With more than 190 businesses currently dedicated to this industry, Rosarito has become the true mecca of furniture in Baja.

